中国国际高新技术成果交易会
CHINA HI-TECH FAIR

2017 China Hi-Tech Fair in Germany

China Hi-Tech Fair Organizing Committee

1 June 2017

1. Brief on China Hi-Tech Fair

- Date: November 16-21
- Frequency: Annually (initiated in 1999)
- Venue: Shenzhen Convention and Exhibition Center, Shenzhen, China

Co-Hosted by:

- Ministry of Commerce of the PRC
- Ministry of Science & Technology of the PRC
- Ministry of Industry and Information Technology of the PRC
- National Development and Reform Commission of the PRC
- Ministry of Agriculture of the PRC
- State Intellectual Property Office of the PRC
- Chinese Academy of Sciences
- Chinese Academy of Engineering
- Shenzhen Municipal Government

Organizers:

- Shenzhen Convention & Exhibition Center Management Co., Ltd.
- China Hi-Tech Transfer Centre

1. Brief on CHTF

China's Most Influential Hi-Tech Event

Hi-tech exhibitions

Investing Projects

China's No.1 Hi-tech Show

High level forums & conferences

Cooperation & Exchanges

2. Highlights of CHTF 2016

1 Exhibition sectors

ICT, energy conservation, new energies, new materials, manufacturing of high-end equipment……

2 Exhibition Space

150,000 ㎡

3 Exhibitors

Up to 3,533 exhibitors & 43 delegations from 37 countries and regions;
+33 domestic delegations from different provinces and cities, as well as Hong Kong, Macau and Taiwan.

4 Visitors

589,000 entry scans with a large proportion of professional visitors from 97 countries and regions

5 Media

2,441 journalists from 331 press and media

6 Forums & Events

243 conferences & activities

2. Highlights of CHTF 2016

Speakers including:

- **Ministerial-level officials**
- **Experts & scholars**
- **Senior management from multi-national enterprises**

Main VIP Guests

Dirk von Vopelius, President,
President of the Nuremberg Chamber of Commerce and Industry

Lu Yongxiang,
Academician of Chinese Academy of Sciences & Academician of Chinese Academy of Engineering

Christopher A. Pissarides ,
Nobel Prize Laureate in Economic Sciences 2010

Derek Aberle,
President, Qualcomm Incorporated

Chen Yudong,
President of Bosch (China) Investment Ltd.

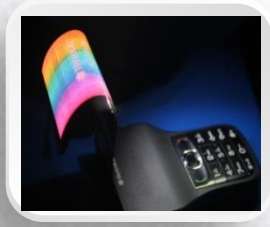
2. Highlights: International Pavilion & the “Belt & Road "Area

- ✓ **43 foreign delegations**
- ✓ **Delegations headed by high-level officials from Bahrain, Belgium, Lithuania, the Czech Republic and Kenya**
- ✓ **14 innovation research institutes from 9 EU member states**
- ✓ **“EU-China Cooperation: ICT and Green Technologies”, “Bahrain-Shenzhen Business Forum”, “Korea and China Enterprises Meeting”, “Launch of <Made In China 2025> by CBBC”**

2. Highlights of CHTF 2016

3. Why CHTF: Highlighting Trends of the Hi-Tech Industry

- World's 1st Wild Screen Glass-free 3D Film
- World's 1st All-in-one Finger Print Chip Inspired by Subtrate
- World's 1st 2D/3D/VR Full Display Mode Smart Phone
- World's 1st Nano Cadence Sensor
- World's 1st Rare Earth Electro-thermal Film
- World's 1st Polluntant-absorbing and Anti-microbial Biobased Material
- World's 1st highest solution CMOS Image Sensor
- ……



3. Why CHTF: Fast Channel to Enter Chinese Market

➢ **Professional Audience: majority are enterprise suppliers, purchasers, employees in hi-tech enterprise, merchants and manufacturers from electronic & information, ICT, new energy, energy-saving technology and mechanical equipment industries.**

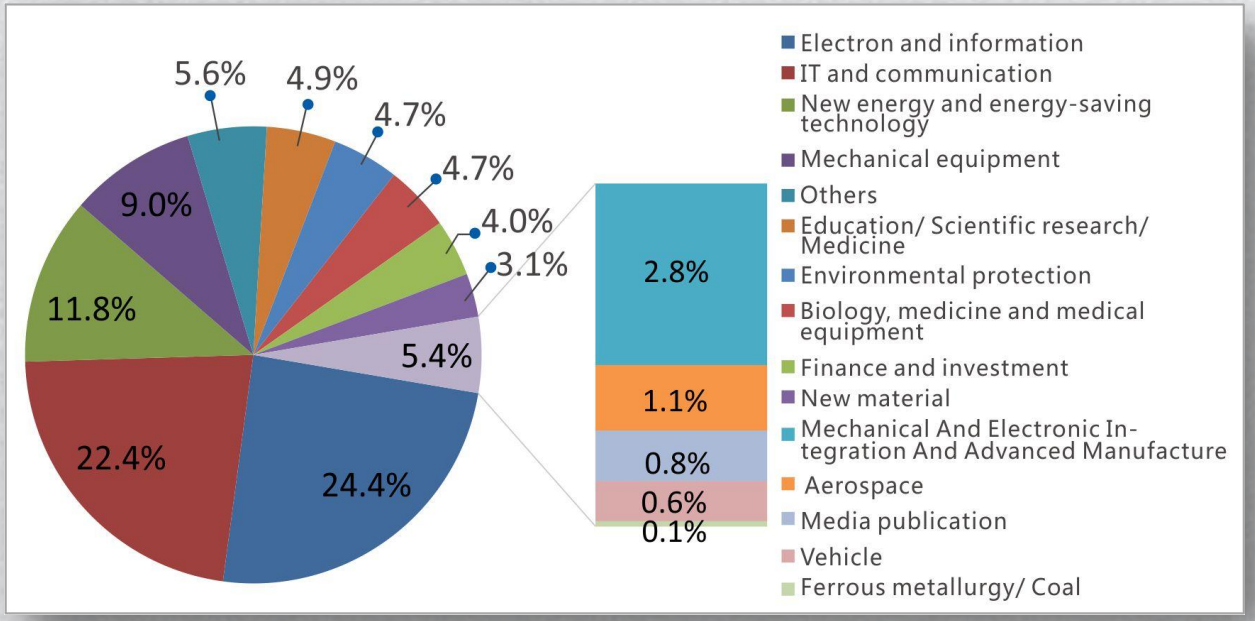


Chart I: Industries involved of professional audience

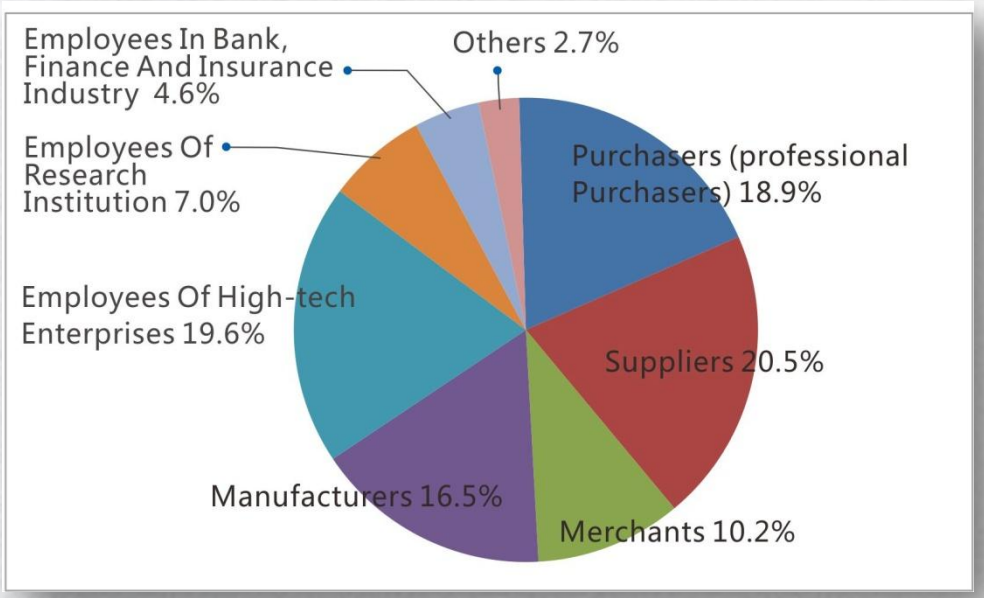
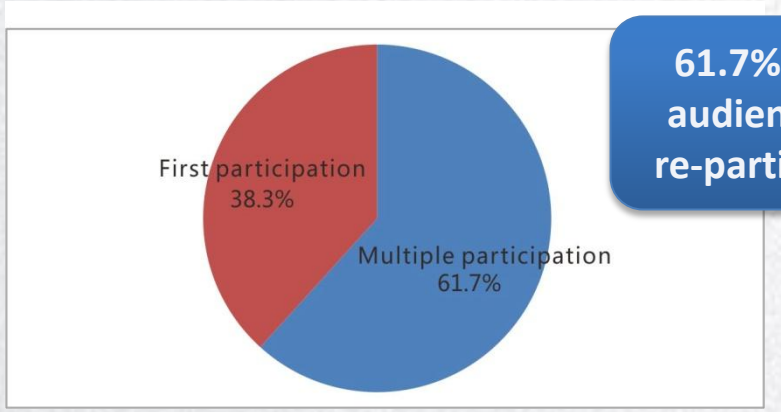


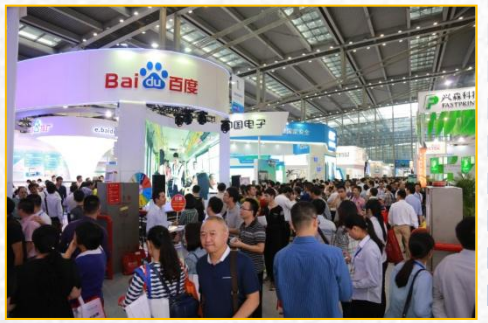
Chart II: Positions of professional audience



61.7% loyalty audience with re-participation

3. Why CHTF: Fast Channel to Enter Chinese Market

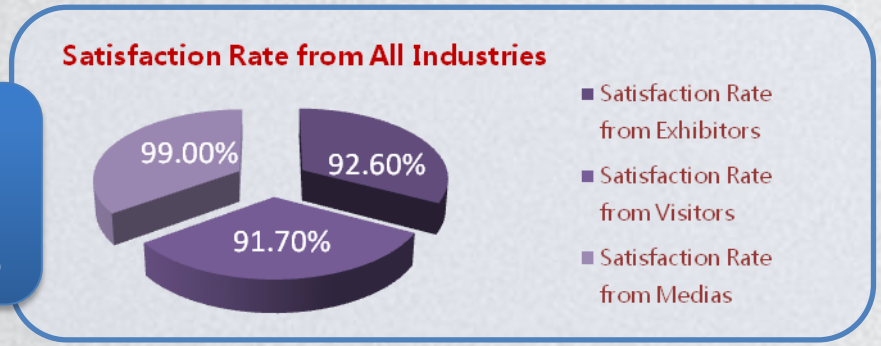
CHTF



Our Exhibitors

- ✓Over 60 International Corporations as Exhibitors
- ✓Bavarian Government of Germany as Group Exhibitor for 18 years
- ✓Years of Engagement from Ministry of Education and Science of the Russian Federation, Brussels Capital Region of Belgium , EU and KIICA
- ✓Growing Interests from Bahrain, Kenya, South Africa……

Satisfaction rates from exhibitors, audience and media all over 90%



3. Why CHTF: Unparalleled Value-added Services

- Conferences & Seminars
- Road Shows
- Financial Match Making
- Technological Exchanges
- New Technology & Product Launches
- Business Match Making
- …

4. Program of CHTF 2017

Date: 16 -21 November, 2017
Venue: Shenzhen Convention & Exhibition Center,China

Innovation-Driven Development & Supply Quality Upgrade

- Artificial Intelligence
- Next Generation of IT
- Smart Cities
- New Energy
- New Materials
- ...

- Energy Saving & Green Techonolgy
- High-end Equipment Manufacturing
- Biotech
- Digital Creativity
- Aviation & Aerospace
- ...

Thank You and See You in CHTF 2017!