Nuremberg Metropolitan Region

3.5 M inhabitants

about 300,000 companies in Economic Chambers

34 administrative districts
53 research institutes
source: www.metropolregionmuernberg.de

15 %
increase of R&D personnel between 2007 and 2011
source: Prognos AG

13.3 % proportion of employees in the high-tech sector;
(German average = 9.9 %)
source: Wissensbilanz 2016, Wiß

15 universities and colleges of higher education
source: www.metropolregionmuernberg.de

20 among the top
of the largest exhibitions companies in the world: NürnbergMesse
source: www.auma.de

44% 45% 46% 47% 48%
EXPORT QUOTA IN %
source: Prognos AG

2.0 patent-innovation-index
twice as high as the German average
source: IHK-Report Patente in Bayern 2014

5 international airports within 200 km from Nuremberg
(Nuremberg, Munich, Stuttgart, Erfurt, Frankfurt/Main)

96 %
value the quality of life in the Nuremberg Metropolitan Region as high
source: www.metropolregionmuernberg.de

67 %
employees with professional training
source: Wissensbilanz 2016, Wiß
**GROWTH**

- Growth champions: The Nuremberg Metropolitan Region grew faster than Germany and Bavaria. The increase in GDP is 25% from 2005 to 2012
  
  source: Prognos AG

- Positive population development: a migration balance of +50,212 (2012 – 2014) demonstrates the attractivity
  
  source: Stat. Ämter des Bundes und der Länder

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**EMPLOYMENT**

- Healthy labour market: 1.9 million people in employment (2014); very low unemployment rate of 3.8% in July 2016 (German average: 6%)
  
  source: Stat. Ämter des Bundes und der Länder, Bundesagentur für Arbeit

- High-income region: the personal income is about 10% higher than the German average
  
  source: Prognos AG

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**QUALITY OF LIFE**

- Urbanization with much green: about 8,408 km² of forests and recreation areas (38.6% of the total area; German average: 31.5%)
  
  source: Wissensbilanz 2016, Würzburg

- Feel safe: Among the 11 metropolitan regions in Germany, we have the least criminal acts per person
  
  source: Wissensbilanz 2016, Würzburg