



# Location



# Nuremberg Chamber of Commerce and Industry (NCC)

## Facts

- 145 000 Member companies from industry, trade and services in Central Franconia
- 5 000 Entrepreneurs, specialists and managers are committed to volunteering in the NCC
- Offices in Ansbach, Erlangen and Fürth
- 13 regional NCC committees
- 220 FTE



- **13 regional bodies** as well as the plenary meeting with **honorary, elected representatives of the economy**
- NCC-main office, NCC-academy as well as four full offices in the region



## Structure of the CCI

- 79 CCI in Germany (approximately 5 Mio. commercial enterprises)
- umbrella organization DIHK (registered association, based in Berlin)
- abroad (AHK in 90 countries 130 Representations; e. g. UK)
- 9 CCI in Bavaria: Aschaffenburg, Augsburg, Bayreuth, Coburg, München, Nürnberg, Passau, Regensburg, Würzburg
- Munich CCI with around 450,000 companies the largest CCI in Bavaria and Germany
- NCC in the eighth place in Germany

# NCC History

1040  
City foundation  
Nuremberg

1560  
New market  
regulation

1843  
Foundation of the  
NCC

1945  
A new beginning  
„of debris and  
Ashes“

2000  
with 90.000 members  
in the new millennium



# NCC – Tasks and Services



## NCC is...

- Business organization for business promotion
- Public corporation
- with legal order
- independent of the state
- compulsory membership



Does not represent the interests of individual industries, represents the interests of the entire economy.

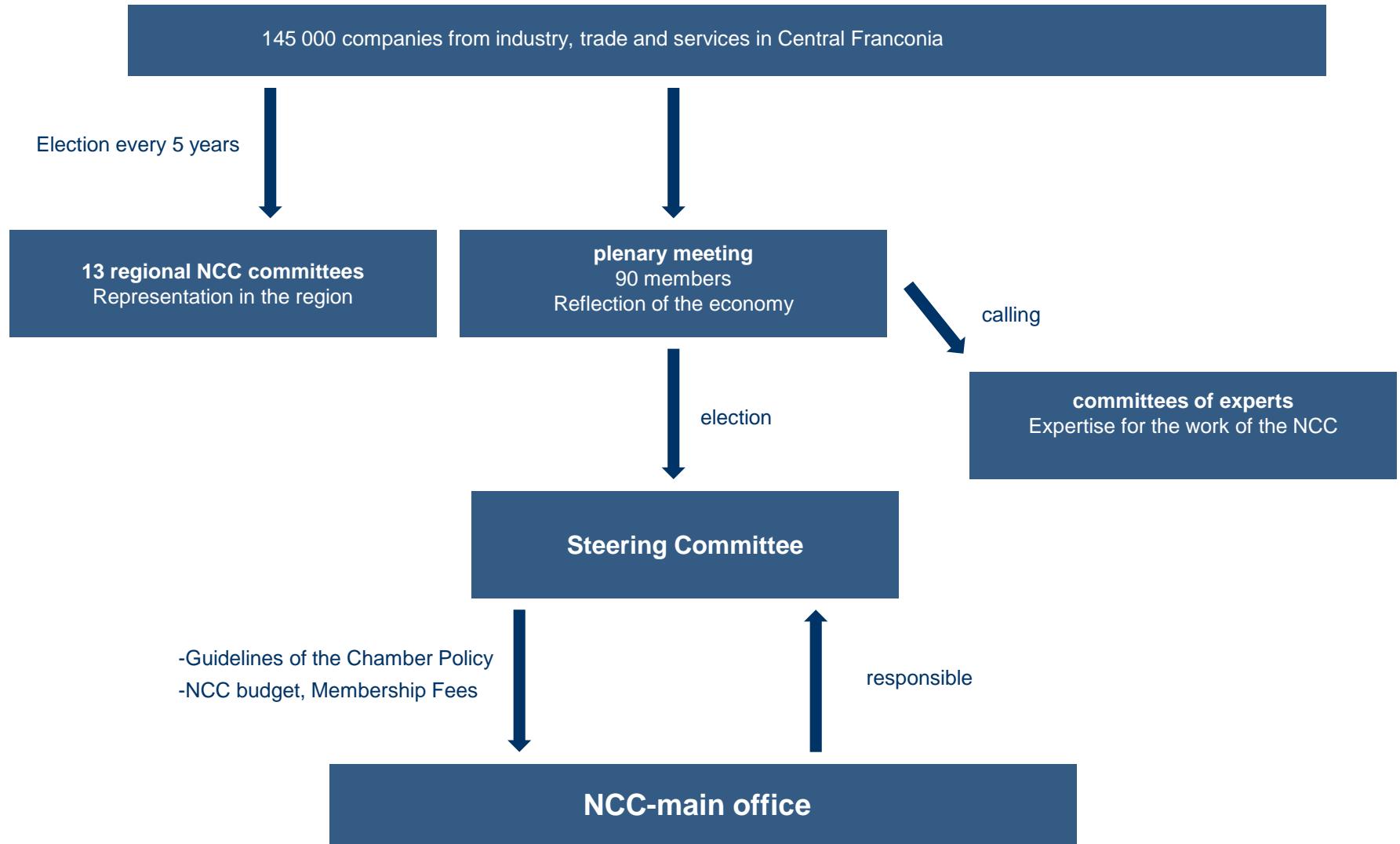
## NCC is not...

- authority
- labour relations / employers' organization
- association



# NCC divisions





# Economic region Central Franconia



# Innovation at the time



© Adidas



© Adidas



© Ortlieb



© Ortlieb



© Uvex



© Uvex



© Fraunhofer IIS

# Original Nuremberg



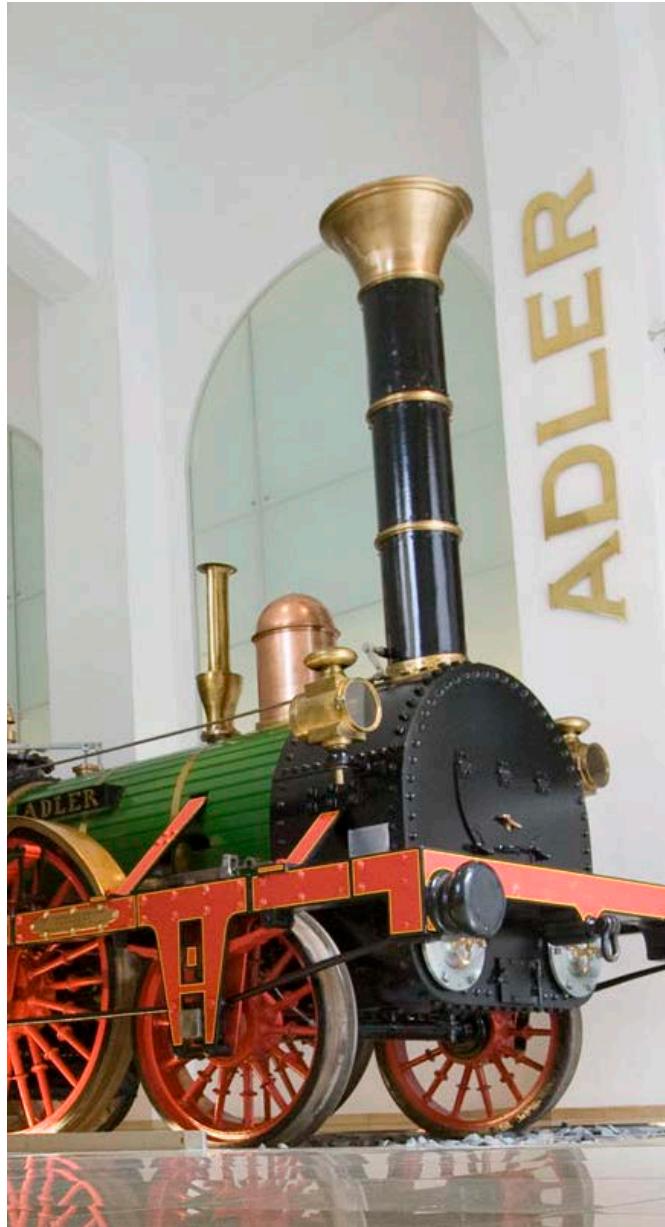
© Playmobil



© Stabilo

## Innovation at that time

- Reconstruction of the “eagle” in the DB Museum in Nuremberg
- first commercially operated locomotive for passenger transport in Germany
- first journey 1835
- route: Nuremberg – Fürth



## Innovation today

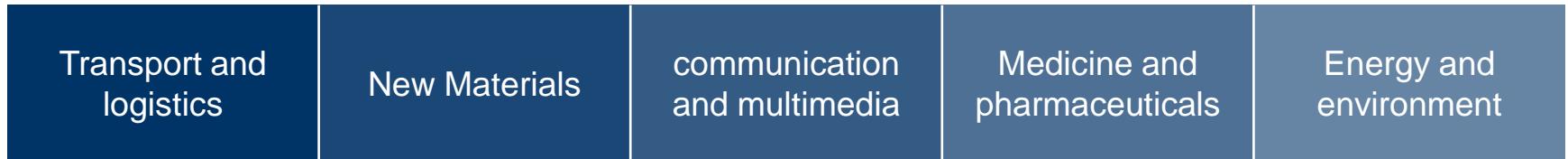
first fully automatic subway in Germany since 2008



# Economic region Central Franconia

## Regional development model:

- Five Core competence areas



# Economic region Central Franconia

## Main sectors

- electrotechnology
- mechanical engineering
- metalworking industry
- Communication and multimedia
- Printing industry
- Food industry
- Focus of the German toy industry (Leading Trade Fair „ToyFair“ Spielwarenmesse)
- Business-oriented services



## Companies

- >145 000 companies
- big part of SME
- Siemens, Schaeffler, Bosch, Datev, MAN, Adidas, Puma, Areva, Leoni, Diehl, N-Ergie, Rehau, VAG, Fürst, Hofmann Personal, Playmobil, Ergo Direkt, Schwan Stabilo, Staedtler, Faber Castell, Nürnberger Versicherungsgruppe



# Companies and brands of international standing



Schutz und Sicherheit im Zeichen der Burg  
**NÜRNBERGER**   
 VERSICHERUNGSGRUPPE



  
**AREVA**

  
**CHERRY**

 **HUK-COBURG**  
 Aus Tradition günstig

**SIEMENS**



**DIEHL**



**LEONI**

**brose**  
Technik für Automobile

**LOEWE.**



Alcatel-Lucent 













**uvex**  
protecting people

**Rexroth**  
 Bosch Group

  
 toys · jouets · spielwaren

**STÄUBLI**

# International orientation

- 2.500 internationally active member companies with 8,700 agencies and branches all over the world.
- 822 Companies have export and import connections with the UK (in the 10-year comparison unchanged).
- The country is ranked 6th in the ranking of the most important trading partners.
- 276 companies are engaged in the long term in UK in the form of representations, branches, production facilities or joint ventures.
- In the ranking of the main investment countries for Central Franconia, this means also place 6.
- 12 consular missions
- Export rate over 50%



# International orientation

foreign trade documents  
 (certificate of origin, customs document, Carnet A.T.A.)

