

Nuremberg. Where the future is alive.

Discover the plus for your success

June 2018.









Bayernhafen Nürnberg



Products you may use daily...

... invented in Nuremberg



1512
Pocket watch
(by Peter Henlein)



1929
Tissue
(by Oskar Rosenfelder)



1971
Highlighter



1979 - 1992
MP3-Format

December 7th 1835

First Railroad in Germany between Nuremberg and Fürth



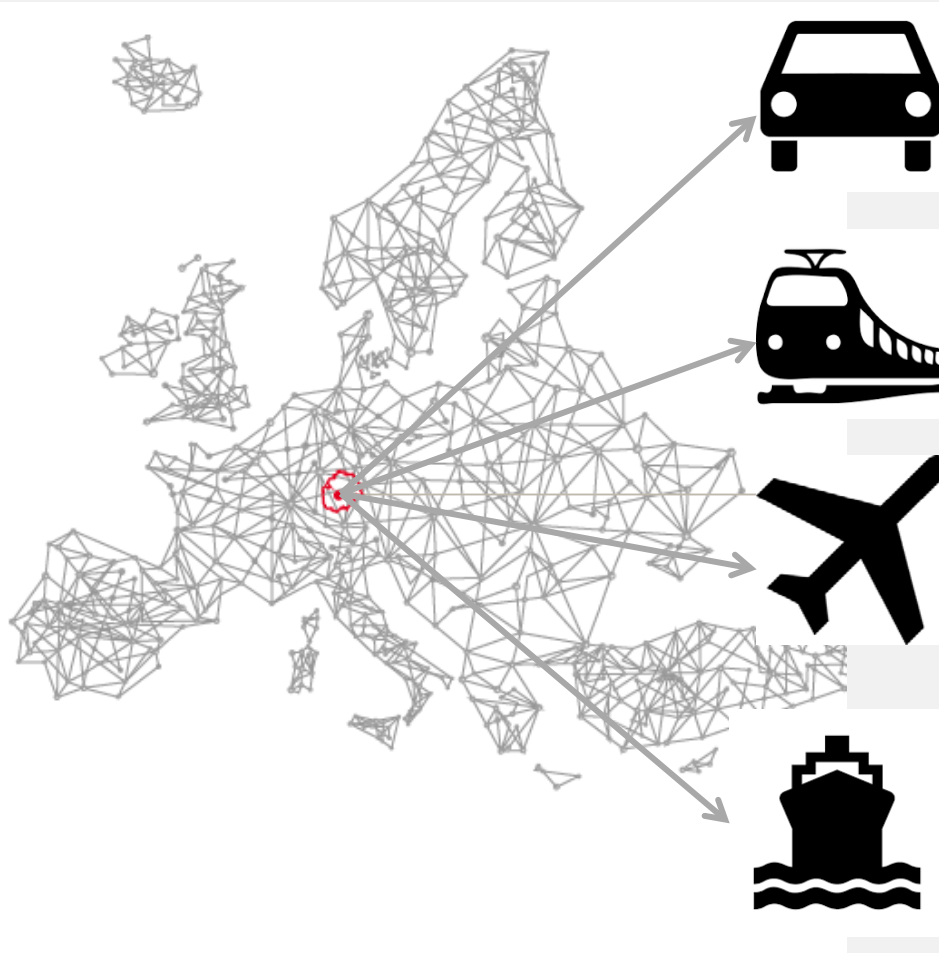


LOCATION + ECONOMIC POWER

Nuremberg Metropolitan Region



International Connectivity



Highways

At the intersection of the Paris-Prague, London-Brussel-Vienna-Budapest and Warsaw-Berlin-Rome highways

Railways

By train in: 1 hour to Munich,
2 hours to Frankfurt/Main and
3 hours to Berlin

Albrecht Dürer-Airport Nürnberg

Direct flights to international hubs (e.g. Munich, Frankfurt/Main, Amsterdam, Istanbul etc.) and more than 60 european destinations

Waterways

The Main-Danube Canal connects the North Sea and the Black Sea.
The Nuremberg inland port and its cargo transport center with approx. 15 m tons cargo handling p. a.

Economy at a glance

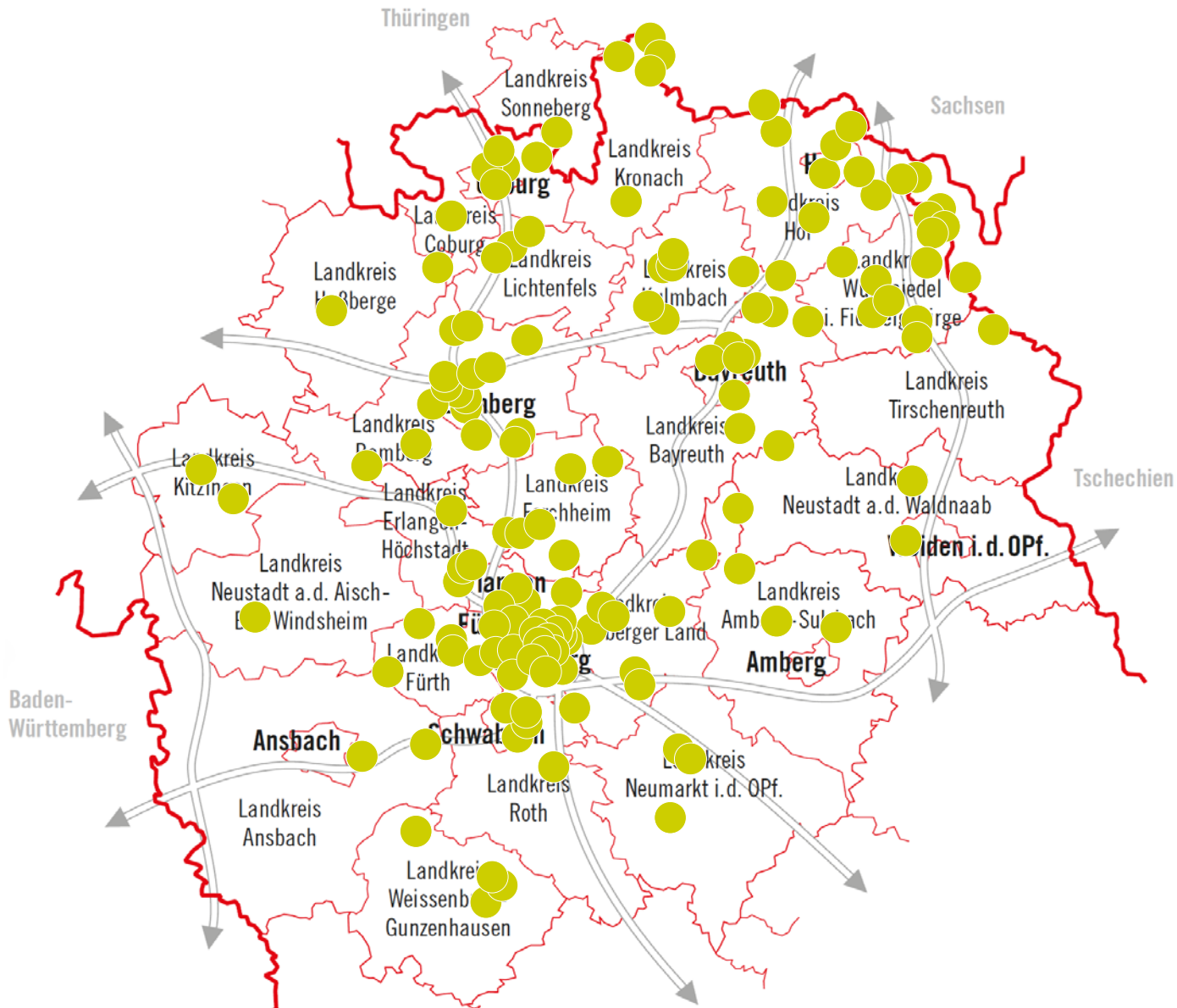
Key facts

	Nuremberg	Metropolitan Region ¹⁾
Population	532,000	3.5 m
Gainfully employed persons	306,000	1.9 m
Companies	25,000	162,000
Gross domestic product (GDP) <small>(2014)</small>	€27 bn	€129 bn
Export quota	50 %	47 %

1) The Nuremberg Metropolitan Region comprises 23 administrative districts and 11 towns around Nuremberg.

Economy at a glance

More than 150 Global leader and Hidden Champions



Weltmarktführer:
Unternehmen, die sich nach Simon (2007) durch folgende Eigenschaften auszeichnen:
Marktanteilsführerschaft, Technologie- und Innovationsführerschaft, Umsatzführerschaft und „psychologische Weltmarktführerschaft“.
In der Metropolregion Nürnberg sind nach einer Erhebung der WeissmanGruppe rund 150 Weltmarktführer ansässig – darunter viele Hidden Champions –, die hinsichtlich der Eigenschaften weltweit die führenden Plätze 1-3 und/oder in Europa Platz 1 einnehmen.

Quellen:
Simon H. (2007): Hidden Champions des 21. Jahrhunderts. Die Erfolgsstrategien unbekannter Weltmarktführer. Frankfurt a.M.

WeissmanGruppe für Familienunternehmen: Weltmarktführerplattform, www.weissman-wmf.de (13.05.2015)

Leibniz-Institut für Länderkunde e.V. (2011): Karte der Weltmarktführer in Deutschland. http://aktuell.nationalatlas.de/Weltmarktfuehrer.11_11-2011.0.html

Economy at a glance

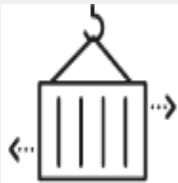
Companies with Headquarter/subsidiary in Nuremberg and region



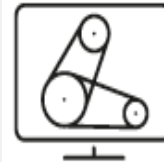
DYNAMICS OF INNOVATION + SECTORS OF COMPETENCE

Sectors of Competence



TRANSPORT & LOGISTICS

- 123.000 people employed
- Share of 8,9 %*



AUTOMATION & PRODUCTION ENGINEERING

- 165.000 people employed
- Share of 11,9 %



ENERGY & ENVIRONMENT

- 71.000 people employed
- Share of 5,2 %*



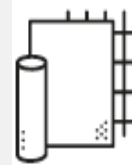
MEDICINE & HEALTH

- 127.000 people employed
- Share of 9,2 %*



INFORMATION & COMMUNICATIONS

- 84.000 people employed
- Share of 6,0 %*



NEW MATERIALS

- 84.000 people employed
- Share of 6,0 %*



AUTOMOTIVE

- 88.000 people employed
- Share of 6,3 %*

Sectors of Competence

Transport & Logistics – RUBIN automatic underground train

- Operating since 2008 (in mixed service), since 2010 purely automatic
- First and only automatic underground train in Germany and Europe
- Role model for the automation of metro line 1 in Paris



Source: Ralf Roletschek

Sectors of Competence

Transport & Logistics – Freight Village Port of Nuremberg

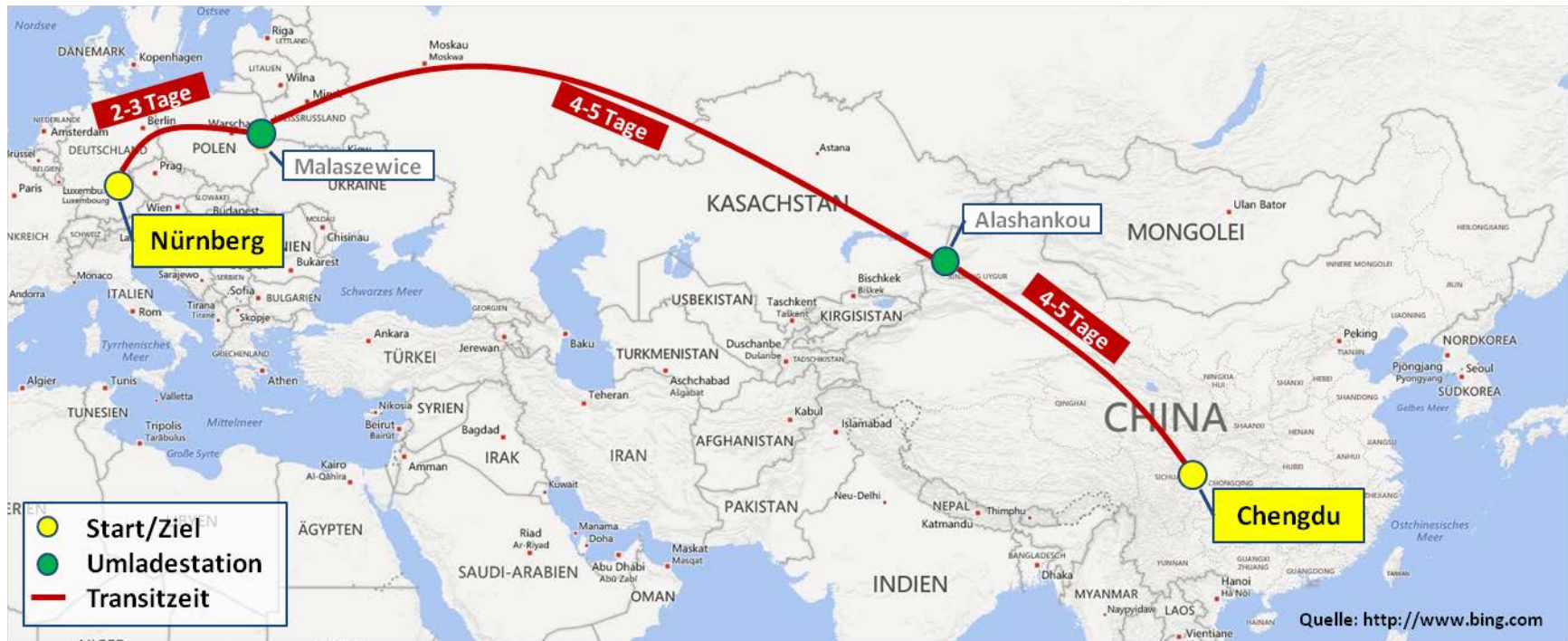


Source: bayernhafen Nürnberg

- central geographical location in Europe
- gateway for South-East-Europe
- central distribution point in southern Germany
27 million people are living within a 200 km radius
- within a radius of 700 km main european seaports are located
Hamburg, Bremerhaven, Wilhelmshaven, Rotterdam, Antwerpen, Trieste, Koper

Sectors of Competence

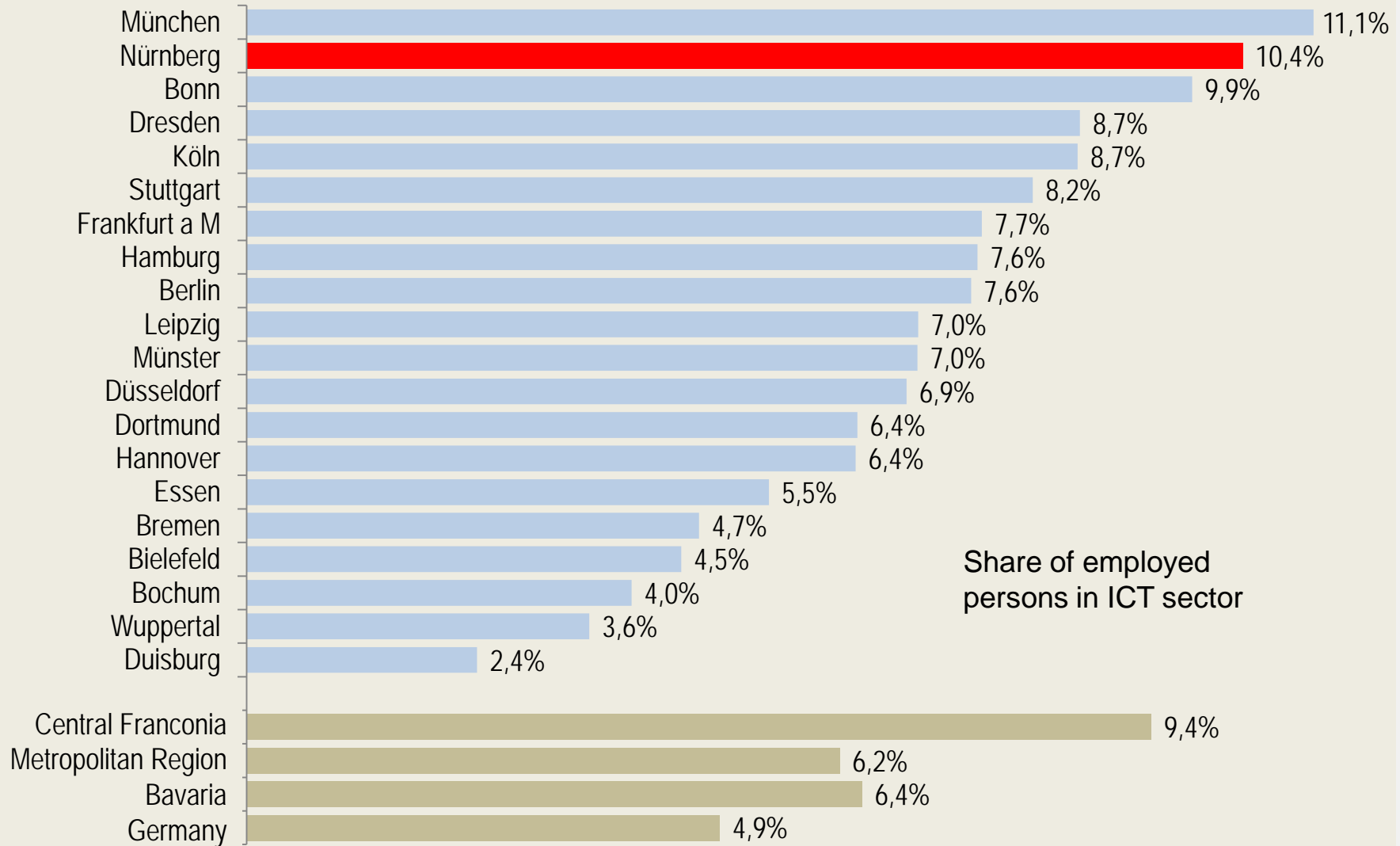
Transport & Logistics – New Silk Road to Chengdu



- Southern route of the New Silk Road via Poland, Belarus, Russia and Kasachstan
- Three different rail gauges → two change processes necessary in Brest/Malaszewice and Dostyk/Alashankou
- Transit time approx. 15 days

Sectors of Competence

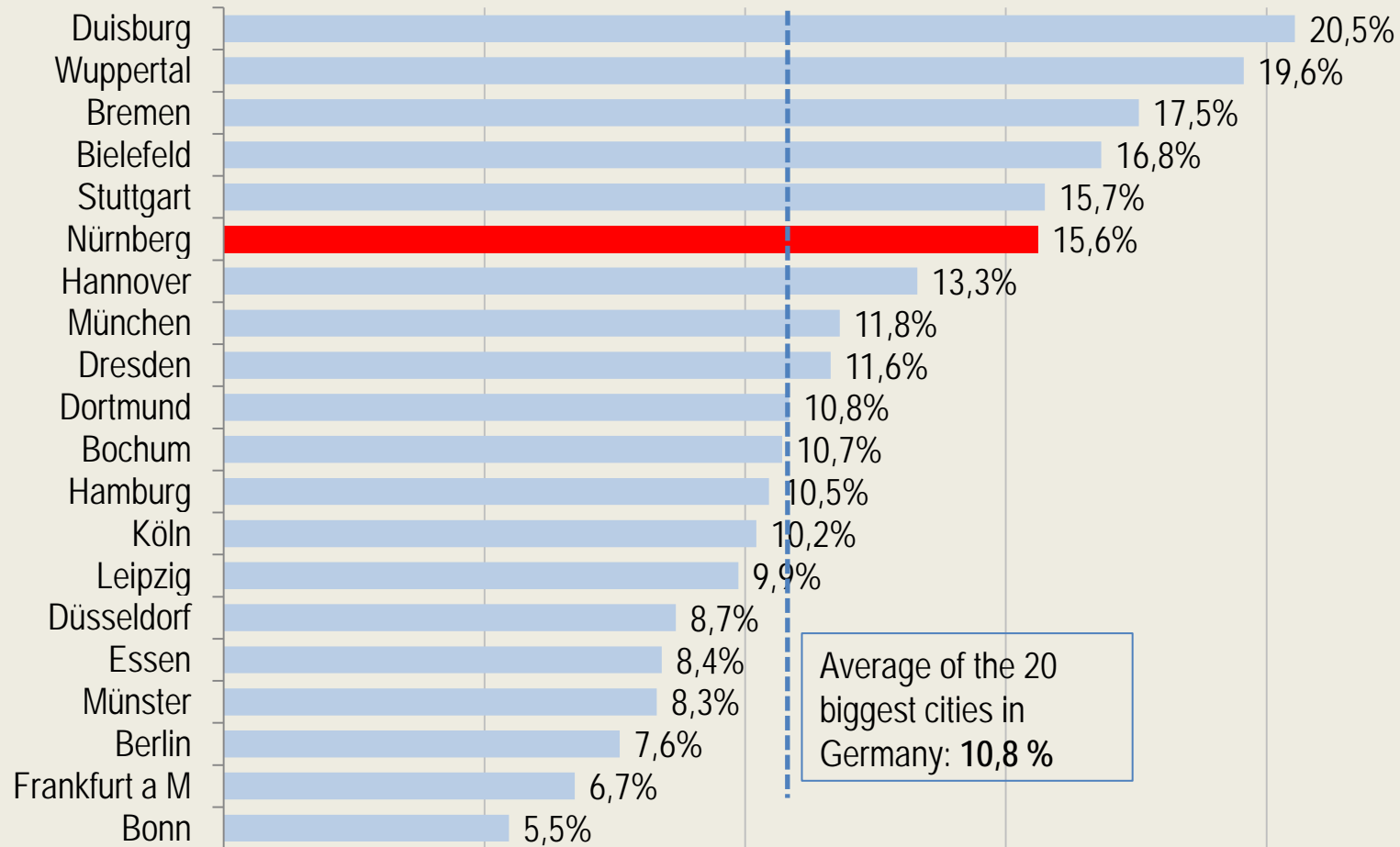
Information & Communication



Statistik der Bundesagentur für Arbeit; eigene Berechnungen

Industry sector

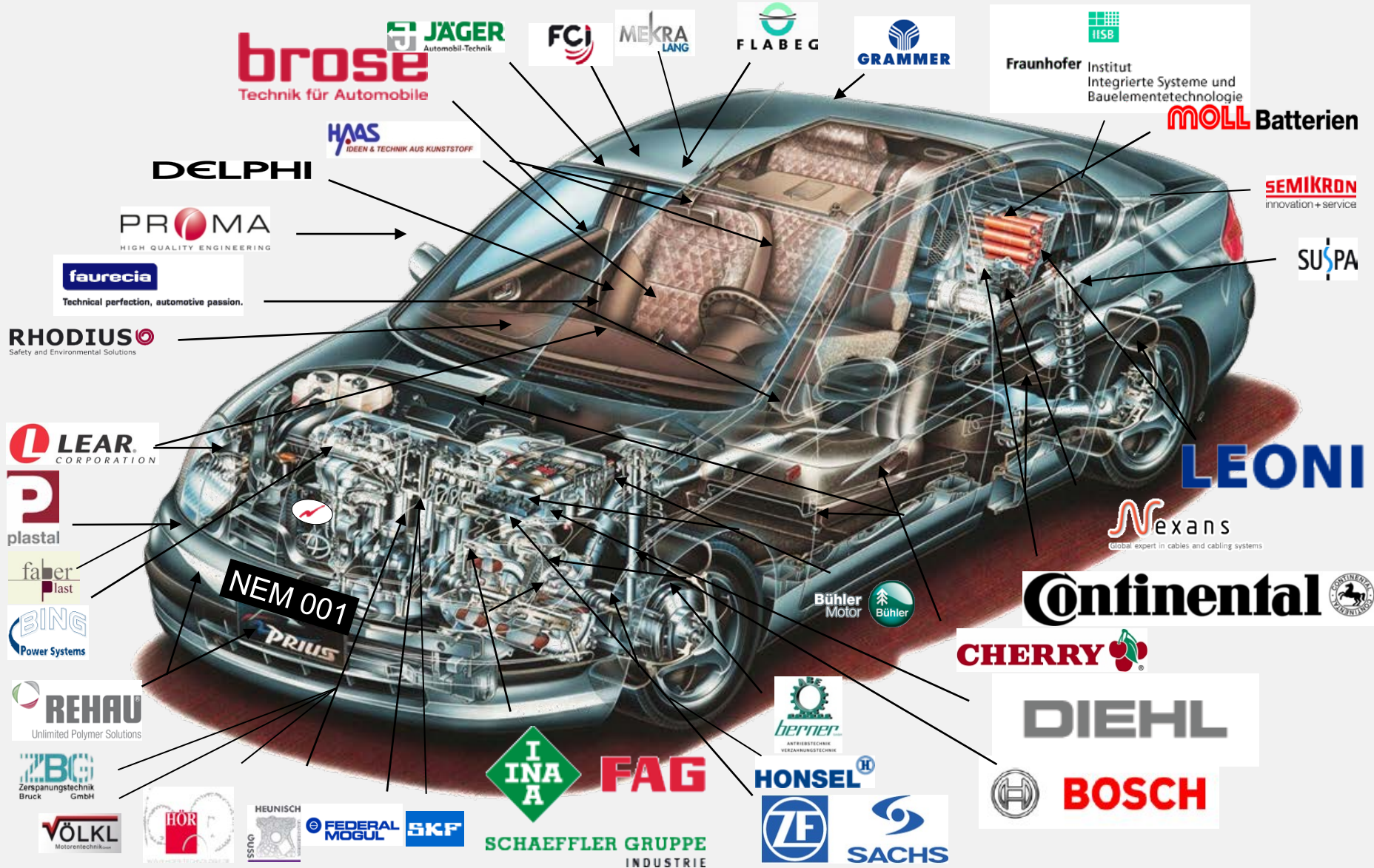
Share of employed persons in Nuremberg



Quelle: Bundesagentur für Arbeit; Anteile der sozialversicherungspflichtig Beschäftigten im verarbeitenden Gewerbe an allen Beschäftigten am jeweiligen Arbeitsort; im Juni 2017

Sectors of Competence

Automotive supplier



NürnbergMesse

One of Europe's top exhibition venues



- 15 exhibition halls and one of the most modern ConventionCenters in Europe
- 170.000 m² of display area
- About one Million square meter of exhibition space rented annually
- Approx. 30.000 exhibitors and up to 1.4 million visitors a year
- Five subsidiaries abroad
- 120 trade fairs and congresses worldwide





NFFX – Business Support Center

NFFX - Business Support Center

Your gateway to the German market

The program at a glance:

- Funding program for foreign small and medium-sized companies
- Office rent up to 6 months is paid (incl. 3 months for a virtual office)
- Fully furnished offices and shared office service
- Consultation support service (e. g. tax and legal etc.) and Integration service (e. g. visa, house hunting etc.) can be organized



NFFX - Business Support Center

Your gateway to the German market

Funding terms and conditions:

- Currently no headquarter, office or branch located in Germany
- Company is well established in its respective home market
- NFFX has to be provided with a detailed business plan
- Confirmation that company has not obtained de minimis aid over the past three fiscal years



OFFICES; SHOWROOMS;
MEETING ROOMS



OFFICE SERVICES
IN YOUR LANGUAGE



WELCOME PACKAGE
WITH SERVICES

Thank you for your
attention.

See you in Nuremberg!



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