



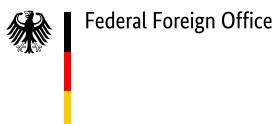
German-Romanian Business Conference

Opportunities in the new geopolitical context

An event by:



With the kind support



on the basis of a decision
by the German Bundestag

German-Romanian Business Conference Industry, Innovation and Digitization

Opportunities in the new geopolitical context

German companies have discovered the chances Romania offers not only in the **production** but also in the **R&D** sector. The **nearshoring** trend accelerated by Corona and global geopolitical shifts are leveraging Romania's position as favorable investment destination. Romania's membership in **NATO (2004) und EU (2007)** are important frameworks for investors.

New, long-awaited transport **infrastructure projects**, substantial public investments in the health as well in the digital and green infrastructure, partly financed by largely **available EU funds**, offer new opportunities for German companies.

Be part of our mission! Strengthening Partnerships – Turn Challenges into Opportunities

Objectives

- Addressing opportunities and promising cooperation areas;
- Consolidating the dialog and strengthening the cooperation
- Increasing the German footprint and the share of high gross value-added activities of German companies in Romania and the Rep. of Moldova

Target actors and audience

- High ranking Government representatives from Germany, Romania and Rep. of Moldova
- German, Romanian and Moldavian companies looking for new investment projects and locations, interested in sustainable business partnerships and new export markets

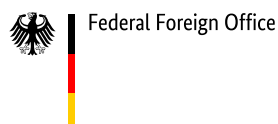
Format: Keynote speeches and moderated panel discussions, good room for networking

Conference language: English

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DRAFT AGENDA

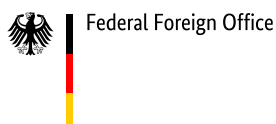
Berlin, Thursday, September 28, 2023

2:00 – 2:15 p.m.	Opening Remarks AHK Romania, German Eastern Business Association, German Chamber of Commerce and Industry (DIHK)
2:15 – 2:45 p.m.	Keynote Speeches High ranking representatives of the German and Romanian Government
2:45 – 4:00 p.m.	Panel Discussion Nearshoring and R&D -German-Romanian Cooperation and Opportunities- <i>High Ranking Government representatives</i> <i>Representatives of German and Romanian high-profile companies</i>
4:00 – 4:30 p.m.	Coffee Break
4:30 – 6:00 p.m.	Panel Discussion Digitization -Smart Infrastructure, Smart Cities and Smart Regions incl. CyberSecurity- <i>High Ranking Government representatives</i> <i>Representatives of German and Romanian high-profile companies</i>
Starting 6:00 p.m.	Networking-Cocktail

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German-Romanian Business Conference

Green Deal and Energy

Opportunities in the new geopolitical context

Sustainable and affordable energy, circular economy and food supply have been important topics in recent months. These sectors offer extensive new **opportunities** and open **new areas of cooperation**. With its significant gas reserves and already good developed renewable energy supply chains and a vast portfolio of new energy projects, Romania can attract energy investors and play an important role in **strengthening the competitiveness** of the **European industry**.

Moreover, Romania is already an important **regional player** in the field of energy production and supply.

Today, energy and agriculture must be seen as part of the solution to achieve the goal of **climate neutrality**. As major agricultural producers, Romania and Moldova have enormous potential in the **"From Farm to Fork"** sector.

New, long-awaited **energy projects**, partly financed by largely available EU funds, offer new opportunities for German companies.

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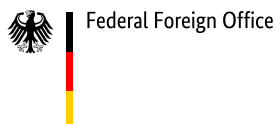
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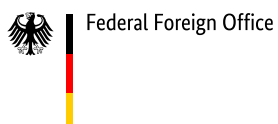
Berlin, Friday, September 29, 2023

9:30 – 09:40 a.m.	Opening Remarks Green Deal and Energy AHK Romania, German Eastern Business Association, German Chamber of Commerce and Industry (DIHK)
09:40 – 10:15 a.m.	Keynote Speeches High ranking representatives of the German, Romanian and Moldavian Government
10:15 a.m. - 12:00 p.m.	Panel Discussion Energy <i>High ranking Government representatives</i> <i>Representatives of German and Romanian high-profile companies</i>
12:00 – 12:30 p.m.	Coffee Break
12:30 – 2:00 p.m.	Panel Discussion From Farm to Fork <i>High ranking Government representatives</i> <i>Representatives of German and Romanian high-profile companies</i>
2:00 pm	Closing Remarks
Starting 2:15 p.m.	Networking – Lunch

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