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# Internet of Values – Sustainable Global Value Creation

Fabian Hartner, 08.03.2023

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In the last decades, a continuous economic growth has led to wealth in industrialized countries.

More than **450** million people are employed in global value chains

The global gross domestic product has grown by an average of **3.54%** per year over the past 20 years

The total global gross domestic product was around **101.56 trillion** US-\$ in 2022

Sources: Federal Ministry of Labor and Social Affairs, Deloitte, Ifo Institute, Federal Ministry for Economic Cooperation and Development, Federal Environment Agency

**By a collective continuous increase of our individual prosperity, we have improved our economic system.**

**Current Situation - everything is as perfect as it goes, isn't it?**

- The aggregation of global demand creates economies of scale, increases productivity and thus makes the consumption of physical products cheaper
- Society in high-income countries can easily afford everyday products (e.g. food, clothing)
- The reduction of import restrictions and tariffs accelerates the global exchange of goods
- The low primary energy costs, low labor costs and high competition in international areas reduce transportation costs to a minimum
- Decisions to outsource production capacities are made primarily on the basis of cost calculations to optimize total costs and return on investments

- **All stakeholders (consumers, companies, shareholders, states, ...) act according to the rules of the global world economic system**



**In a destroyed world, it is also impossible to do business successfully.**  
**- Dalai Lama (2004) -**



***We must learn to  
 redefine the definition  
 of growth for the 21st  
 century.***

Angela Merkel (2010)

## The importance of ethical, environmental and economic global supply chains is significantly increasing worldwide.

Humans have consumed the resources that nature can restore in one year in

just under **8** months in 2020.

The costs of the consequences of climate change (e.g., heat, drought, flooding) could

be worth up to **€910 billion** until 2050 in Germany.

**4.2 billion** people have been affected by natural disasters in the last 20 years.

More than **450** million people are employed in global value chains.

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**73,000,000** boys and girls are currently affected by exploitative child labor.

A t-shirt purchased in Germany has usually made a trip of **18,000** km.

**2/3** of the companies have limited or no information about their entire supply chain.

Sources: Federal Ministry of Labor and Social Affairs, Deloitte, Ifo Institute, Federal Ministry for Economic Cooperation and Development, Federal Environment Agency

## Consumers, companies, employees and financiers increasingly paying attention to sustainable, fair and social actions.

### Need for action - We cannot go on like this!

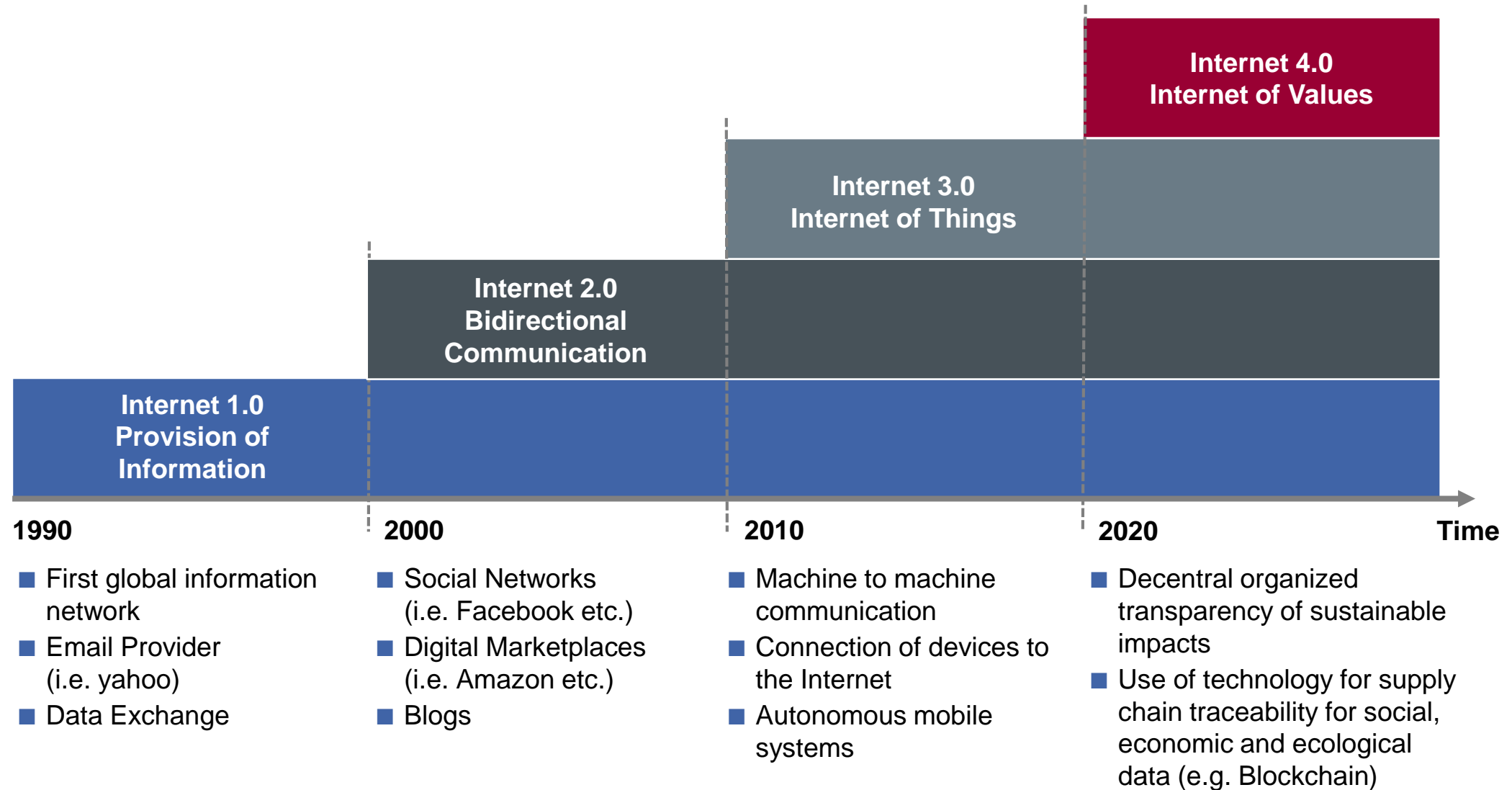
- The reckless overexploitation of raw materials and fossil fuels is leading to an irreversible, complete consumption of valuable resources
- The worldwide transport of goods wastes valuable resources, requires immense infrastructures and places an extraordinary burden on the environment
- Due to low costs and high availability, the emotional value of consumer products is mostly very low and leads to a throwaway mentality with increasing consumption of resources
- Production is outsourced to low-wage countries with lower social, ethical and environmental standards, so critical problems were shifted to other countries

- Consumers, companies, employees and investors increasingly want to act in a consciously sustainable, fair and social way

How can technology support a future economic system based on social, economic and ecological criteria?



The vision of an Internet of Values focuses on the exchange of values based on sustainable criteria by using new digital technologies.



**The Internet of Values addresses the challenges of the trustworthy sharing of sustainable criteria in the supply chain with a technologically supported, decentrally managed system.**

## The Internet of Values

**Current Situation:** Bilateral contracts in the supply chain

**Challenge:** Who ensures and controls sustainable criteria?  
(central institution as in the global banking system is doubtful)

**Current Situation:** Key figures from suppliers are difficult to verify (especially from suppliers of suppliers (etc.))

**Challenge:** Key indicators can be changed in the supply chain

**Current Situation:** Each company calculates its sustainable criteria (e.g. Carbon Footprint) on different ways

**Challenge:** Establishment of globally accepted calculation approaches

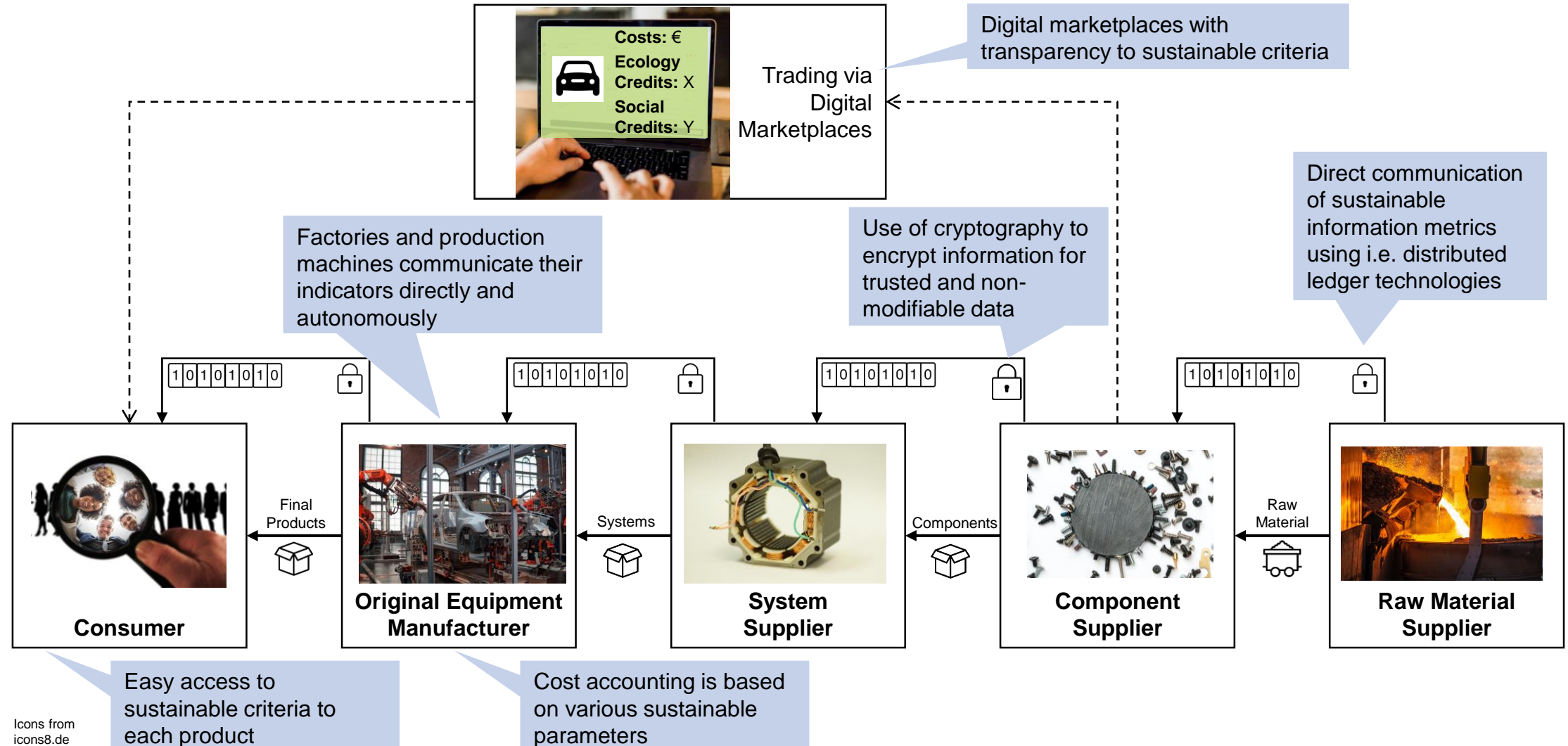
**Current Situation:** Labels are used to show sustainability to consumers (But what does "Fair Trade" mean?)

**Challenge:** Transparency of all key sustainability figures to the end consumer



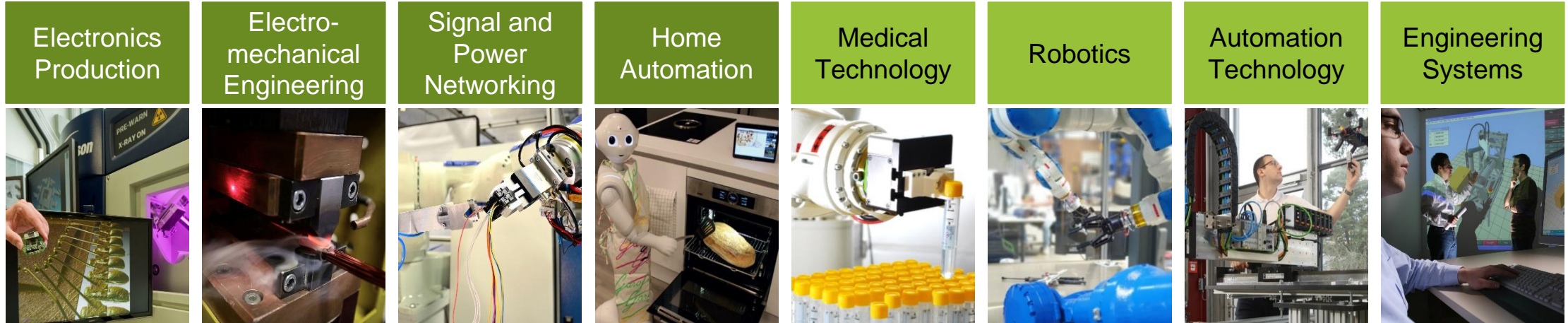


**In the Internet of Values, each participant in the value chain has a precise transparency of social, ecological and economic impacts of purchased products.**



Icons from icons8.de

The Institute for Factory Automation and Production Systems (FAPS) is addressing aspects of the Internet of Values in the different research areas.



Auf AEG Nuremberg



Technical Faculty Erlangen

# Together with partners from the metropolitan region of Nuremberg, FAPS is creating a network for the transformation of the automotive industry towards a sustainable and digital production.

## Transformation of the automotive industry

- Establishment of a network for the transformation of the automotive industry
- Development of measures for a future digital as well as resource- and energy-efficient production in the metropolitan region of Nuremberg
- Interviewing companies on challenges in digitalization and energy-efficient production (e.g. integration of renewable energies in the production process)
- Demonstrating possibilities for significant energy savings (e.g. a DC-powered production)



### Research and Development together with strong partners:



on the basis of a decision by the German Bundestag

The Institute FAPS is engaged in the non-profit organization ESTAINIUM to research and develop technologies for a trustworthy assessment and reduction of climate-negative impacts.

### Establishment of a industry network for sustainability



The non-profit ESTAINIUM Association demonstrate and advise individuals and companies on how climate-negative effects can be systematically reduced and compensated. Digital technologies will be developed to demonstrate ways of identifying, reporting, continuously documenting, and compensating climate-negative impacts.

The activity of the ESTAINIUM Association is structured into four activities:

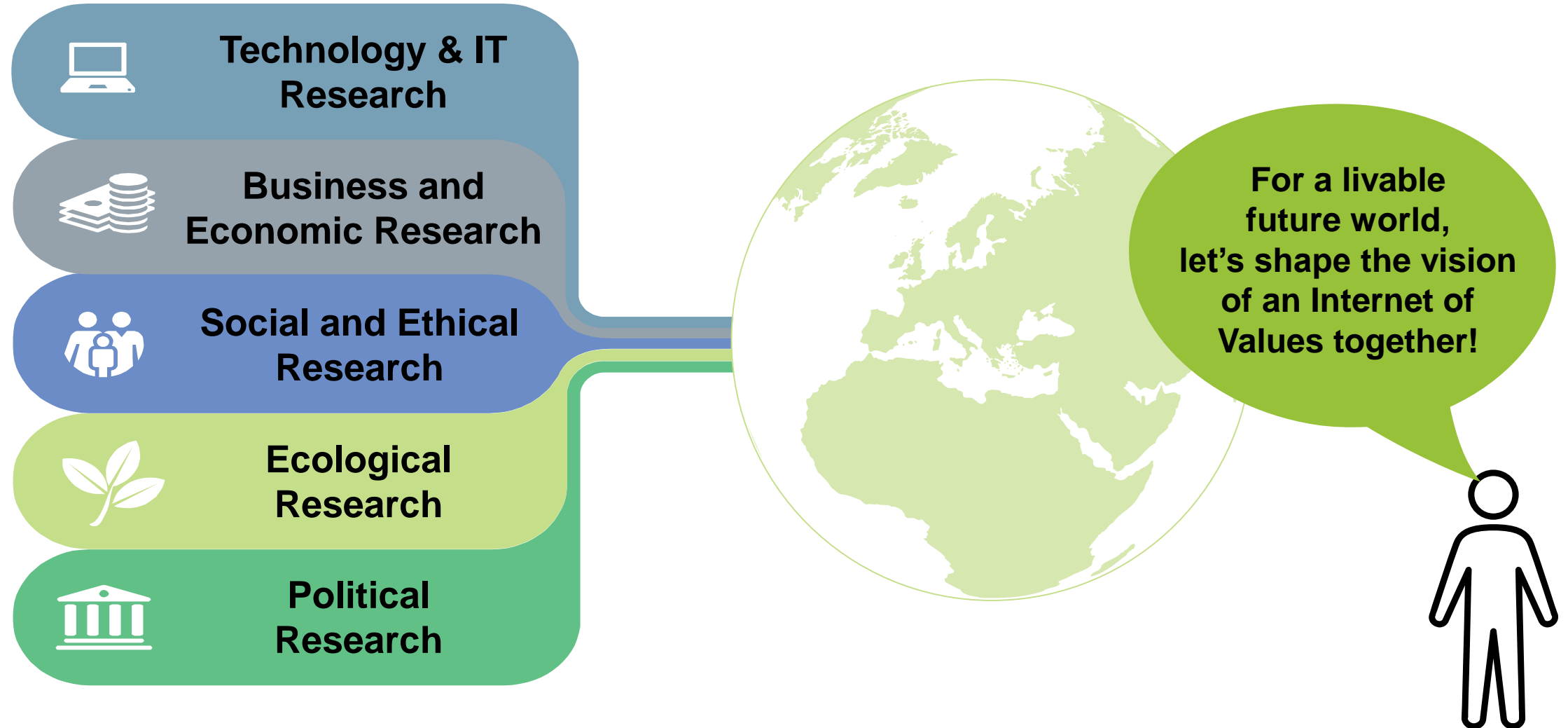
- Technology and Infrastructure
- Standards and Norms
- Carbon Capture, Use, Storage & Compensation
- Education and Communication

Current members of the ESTAINIUM Association



<https://www.estainium.eco/de/>

For an Internet of Values, a wide variety of research disciplines need to collaborate and interact.





**FAPS**

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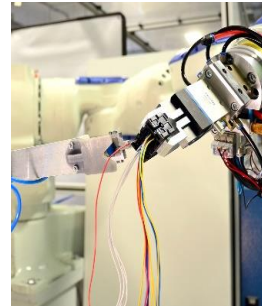



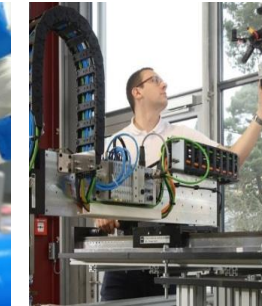
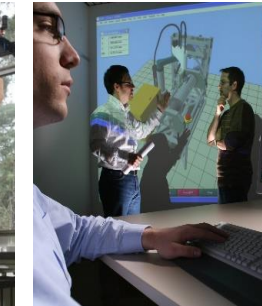
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**THANK YOU**

# The Institute for Factory Automation and Production Systems (FAPS) is researching the production and assembly of mechatronic products.

Electronics Production	Electro-mechanical Engineering	Wiring Systems	Home Automation	Medical Technology	Robotics	Automated Production Systems	Engineering Systems
							
<ul style="list-style-type: none"> <li>■ Flexible printed circuits</li> <li>■ 3-D MID</li> <li>■ SMT-assembly</li> <li>■ Optoelectronic AVT</li> <li>■ Power electronics</li> <li>■ Quality assurance/Reliability tests</li> <li>■ Structuring</li> <li>■ Printed electronics</li> <li>■ Additive manufacturing of mechatronics</li> </ul>	<ul style="list-style-type: none"> <li>■ Laser cutting</li> <li>■ Joining laminated core</li> <li>■ Magnet manufacturing, assembly, testing</li> <li>■ Winding technologies</li> <li>■ Impregnating</li> <li>■ Grouting</li> <li>■ Circuitry</li> <li>■ Test technologies</li> <li>■ Additive Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>■ New topologies in Wiring systems</li> <li>■ Wire harness CAD</li> <li>■ Assembly and interconnection technologies</li> <li>■ 3D-MID antennas</li> <li>■ Automated assembly of wire harness</li> <li>■ Testing systems</li> <li>■ Assembly of control enclosures</li> </ul>	<ul style="list-style-type: none"> <li>■ Home automation</li> <li>■ Energy-management</li> <li>■ Comfort &amp; safety</li> <li>■ Communication and Infotainment</li> <li>■ Decentralized energy production /storage</li> <li>■ Intelligent, efficient heating systems</li> <li>■ Synergy of mobility and smart home</li> </ul>	<ul style="list-style-type: none"> <li>■ (Partly) autonomous assistance systems</li> <li>■ Mechatronic implants</li> <li>■ Automation of medical diagnostics</li> <li>■ Digitalization in medical technology</li> <li>■ Compatible sensors and actuators</li> <li>■ Individualized manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>■ Sensors for detecting the environment and for interaction</li> <li>■ New kinematics and drives</li> <li>■ Safe control architectures</li> <li>■ Learning systems for control, navigation and interaction</li> <li>■ Industrial and service robots</li> <li>■ Personal robots</li> <li>■ Mobile Robots</li> </ul>	<ul style="list-style-type: none"> <li>■ Industrial Smart Services</li> <li>■ Service-oriented architectures</li> <li>■ Condition and process monitoring</li> <li>■ Semantic technologies for machine interaction</li> <li>■ Cloud-based platform solutions</li> <li>■ Communication technologies</li> <li>■ Data Analytics and Machine Learning</li> </ul>	<ul style="list-style-type: none"> <li>■ Integrated Engineering</li> <li>■ Planning of production systems and intralogistics</li> <li>■ Development of digital process chains</li> <li>■ Process automation in engineering</li> <li>■ Engineering of resource-efficient production systems</li> <li>■ Human-Machine-Interaction (VR, AR)</li> </ul>