

HONORABLE MERCHANTS

The business community of Central Franconia is dedicated to the social market economy and wants to set an example. Therefore

Maximilian Mustermann GmbH

is expressly committed to the principles of the honorable merchants, characterized by high ethical values, a sense of responsibility and sustainable, long-term action in the context of society as a whole.

We act in accordance with the principle of upholding the decency and custom of honorable merchants. In doing so, our company sets a public example – for the economy, for the region and for entrepreneurship in Germany as a whole.

This commitment recognizes the universal principles of the »UN Global Compact« initiative.

A stylized, handwritten signature of 'Mustermann' in black ink.

..... Signature

As honorable merchants

we take responsibility for the liberal democratic constitutional basic order in Germany. We stand up for this both in our companies and in society.

- We are politically neutral, but not neutral in terms of values.
- We respect human dignity and the indivisible human rights.
- We firmly reject extremist positions and inhuman ideologies.
- We do not tolerate racism, antisemitism, exclusion and hatred.
- We are committed to pluralistic democracy and the rule of law.
- We encourage peaceful and respectful coexistence.
- We stand up for the social market economy, which is the basis of our prosperity.
- We support the European idea of peace and solidarity.

